

Ref: lorensbergs connect2 events press release

July 2008

lorensbergs launches connect2 events module

lorensbergs' have expanded their connect2 ebooking solution with the launch of their **connect2 events** module, developed to manage bookings for events, including training courses, exhibitions, workshops, talks and leisure events.

connect2 events enables staff to create and publish individual or multiple events which can then be booked by users of the system. Using the search facility, users can find individual and multiple events that are relevant to their requirements, whether it be by event time, type or location. **connect2 events** gives users the added option of being placed on a waiting list if the event is full, and are notified should a place become available.

A web-based solution, **connect2 events** improves efficiencies and reduces administration for staff. By centralising processes, all users view the same booking screen, preventing double bookings from being made and offering an enhanced customer experience.

Grant Palmer, Business Development Director commented "our events module takes connect2 to the next level, providing our customers with functionality that meets their ever-growing ebooking needs. Working in partnership with our customers, we will continue to develop our innovative connect2 range".

Additional module **connect2 charging** will be joining the connect2 product suite later in 2008.

-Ends-

Notes for Editor:

- The lorensbergs UK office is based in Hertford and currently employs 14 staff
- lorensbergs provides a range of fully web-based software solutions
- Well known for the **netloan** suite of products which manage over 20,000 PCs in the UK
- Launched the ebooking solution **connect2** in September 2007
- lorensbergs provide a complete service from design to development; sales to support
- Strategic partners globally
- Microsoft Gold Development Partner; Sun Advantage Partner
- Investors In People Standard Achieved 2005 – 2007

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