

Ref: Lorensbergs website press release

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lorensbergs launches new UK website

lorensbergs' have today re-launched their UK website designed to help organisations in the public, academic and corporate industries, find the best ebooking solutions for their organisations. The new site, www.lorensbergs.com, aims to inspire organisations to improve efficiencies and management processes, while providing staff and customers with convenient access to resources and services.

Phase one of the site offers an insight into the company and its history and enables visitors to explore product information on the market leading PC booking solution **netloan** plus ebooking product **connect2**. Visitors will also have the opportunity to view customer case studies and testimonials and demo the new interactive mapping software **libraryGUIDE**.

Phase two of the site, due the Summer of 2008, will see the roll out of a brand new customer portal, providing an extensive range of benefits for all lorensbergs customers.

Grant Palmer, Business Development Director commented "we are all incredibly excited about the launch of our website. Put simply, our products enable an organisation to book anything and everything via their website and we are delighted to put this information into the public domain".

He further added, 'in today's fast-paced society, people expect information in a matter of seconds. We are looking to help organisations make this possible, whilst at the same time save them time, money and resources'.

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Notes for Editor:

- The lorensbergs UK office is based in Hertford and currently employs 14 staff
- lorensbergs provides a range of fully web-based software solutions
- Well known for the **netloan** suite of products which manage over 20,000 PCs in the UK
- Launched the ebooking solution **connect2** in September 2007
- lorensbergs provide a complete service from design to development; sales to support
- Strategic partners globally
- Microsoft Gold Development Partner; Sun Advantage Partner
- Investors In People Standard Achieved 2005 – 2007

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