

## Ref: Going green

October 2007

### lorensbergs goes green

The 1<sup>st</sup> October 2007 saw Hertford based lorensbergs, go green. With a new environmental policy and a number of strategies in place, lorensbergs is aiming to reduce its carbon footprint by becoming energy efficient, reducing its wastage and recycling where possible.

'The staff at lorensbergs conducted extensive research in order to produce their recommendations for our environmental policy. We have already adopted many of the suggestions outlined in their 'Going Green' project, for example walking and cycling to work and car sharing wherever possible. Recycling bins for plastic, glass and paper, plus the introduction of energy saving light bulbs have already made a difference to everyone's daily working life' commented Grant Palmer, lorensbergs Business Development Director.

He further added 'Environmental issues are increasingly essential to both our customers and staff. It is therefore really important that we continue to review our business practices and procedures in order to ensure that we are doing everything that we can'.

Established in 1995, lorensbergs have continually worked towards creating 'green' solutions with its online booking products **netloan** and **connect2**.

-Ends-

#### Notes for Editor:

- lorensbergs environmental strategy available upon request
- lorensbergs provides a range of web-based software solutions
- Well known for the **netloan** suite of products which lead the way in PC management solutions for the education and public sectors
- lorensbergs recently launched its new ebooking solution, **connect2**
- lorensbergs provides a complete service from design to development; sales to support
- Strategic partners globally
- Microsoft Gold Development Partner; Sun Advantage Programme Partner
- Investors In People Standard Achieved 2005 – 2007

#### Contact:

- Press enquiries: Melodie Marco, Marketing Executive  
Tel: +44 (0)1992 415500 option 3, email: melodie.marco@lorensbergs.com
- Grant Palmer, Business Development Director is available for interview. Tel: +44 (0)1992 415501